

Dear colleagues!
We invite you to participate in the
International Scientific and Practical Conference

« **ETHICAL DISCOURSE OF MODERN
MEDIA IN THE DIMENSION OF THE
CONTEMPORARY CHALLENGES** »

The conference is held
on the 27th of April, 2016
at the **Ukrainian Institute of Arts And Sciences**
Institutska Str. 14, Bucha, Kyiv region
**The conference starts
at 10:00**

Scholars, graduate students, doctoral students,
faculty, and practitioners are invited to take part in the
conference.

**The following sections will run during the
conference:**

1. The theory and ethics of journalism.
“Verity” and “truth” as basic concepts.
2. The socio professional portrait of a modern
journalist
3. A language and a text as a media of personality
formation.
4. National and world journalism as a field for the
implementation of moral and ethical foundations in
journalism.
5. Social and intercultural dialogues in modern
Ukrainian media.
6. The influence of media on audience. Christian
mass media.
7. Moral and ethical assignment of new media.

**The round-table discussion “The reputation of
a Patriotic journalist. Moral and ethic tasks of
Ukrainian reforms” will be held at the
Conference. (Annex 2)**

To participate in the conference You should send the
following materials to the Organizing Committee until
March 01, 2016 :

1. The Application Form (Annex 1);
2. Materials of the report in electronic form to the email
address: conference@ugi.edu.ua or flash media;
3. Payment receipt of the registration fee.

**To make a report at the conference the abstracts should
be sent before March 01, 2016** to be published before the
beginning of the conference.

The languages of the conference: Ukrainian, Russian,
English and German.

Booking rooms in a dormitory is possible. The members of
the conference pay for the stay. Please, take care of your
departure in advance.

REQUIREMENTS:

We accept abstracts of up to 3 pages, in Word for Windows
versions 6.0, 7.0, '97, 2000 with the extension * doc or * rtf.
The font should be Arial, size 13. Line spacing 1.15 Spacing:
left 25 mm, on other sides must be 20 mm.

The abstract title must be written in capital letters. After 1
interval one should write his last name and the initials, place
of work (training) of the author. Next line must include name
and the initials of a faculty adviser.

References must be placed in square brackets [3, c. 87]
with their ordinal number.

The list of used sources must be placed at the end of the
text. It must be given in accordance with the standards.

The example

**PERSPECTIVES OF THE PROTESTANT
JOURNALISM IN UKRAINE**

Balaklitsky M.A., V.N.Karazin Kharkiv National
University

Text....

The conference materials will be published as a
separate book, electronic version of which will be sent to all
the participants (within 5 working days after the conference)
and posted for free access on the official website of the
Institute (category Scientific activities).

*The authors have an opportunity to submit their articles
for publication in the international journal "Scientific
studies- XXI".*

REQUIREMENTS FOR THE ARTICLES:

The article must be e-mailed to the editorial board. The
volume of publications must be 8 to 12, A4 pages (e-copy).
Hardcopies are to be typed in Microsoft Word. Font size 14
mm, line spacing 1,15 mm, font Arial. Texts, tables, figures,
photos and other materials must be issued in Microsoft
Word. The languages of publication - Ukrainian, Russian,
English and German.

Requirements for the article:

- top left - UDC index;
- after 1 interval in the center - article title in capital letters,
bold type, size 16.
- after 1 interval in the center - the name and initials,
country, city bold type, size 14.
 - Abstract (up to 5 lines, in two languages: Ukrainian
(Russian), English) - width alignment, font 13 mm,
italic type, line spacing is 1 mm.
 - Keywords - font 13 mm, bold italic type, line
spacing is 1 mm.

The article should include the following sections (key
words for each section in bold italic type):

- problem statement;
- analysis of recent research and publications (with a list of
unsolved parts of the main problem);
- aims of the article (mentioning the advances of the
research is desirable);
- description of the basic material;
- the conclusions (with prospects of research results).

Accompanying materials:

1. **Review** of Doctor or Candidate of Sciences.
2. **About the Authors** (separate file, digital copy).

**Articles that do not meet the above conditions are not
accepted for publication!**

Contact address:

08292, Bucha, 14, Institutska St, Ukrainian Institute of Arts
and Sciences,
Scientific-organizational department.
Telephone: (04597) 49-796;
(093) 443 74 63 - secretary of the scientific and organizational work
Maidaniuk Kateryna

Organizing Committee

Annex 1

**INTERNATIONAL SCIENTIFIC AND
PRACTICAL ANNUAL CONFERENCE
Membership Application Form**

**«ETHICAL DISCOURSE OF MODERN
MEDIA IN THE DIMENSION OF THE
CONTEMPORARY CHALLENGES»**

Surname _____

Name _____

Address (home or work) _____

Mobile _____

Position: _____

Place of work: _____

Chosen section-THE NAME OF THE SECTION

Topic of the report: _____

e-mail: _____

Do you need to book a hostel? _____

Annex 2

**INTERNATIONAL SCIENTIFIC AND
PRACTICAL ANNUAL CONFERENCE**

ROUND-TABLE DISCUSSION:

**«REPUTATION OF THE JOURNALIST
AND THE ETHICAL DIMENSION OF
UKRAINIAN REFORMS»**

We propose to discuss the following questions:

- The journalist and the audience. Reputation and trust.
- Opinion polls and the position of the media.
- Moral and ethical side of the journalist.
- Double standards of the journalist's personality.
- The search for truth or "play" in the truth?
- Public broadcasting: the answer to the challenges of our time, ethical, legal and economic problems, search of solutions and ways of implementation.
- Media and authority: in search of dialogue.

Invited to participate: teachers, students, leaders of public associations, entrepreneurs, representatives of local self-government.

The round table discussion will be held: April 27, 2016,
15.00-16.30

Contact address:

08292, Bucha, 14, Institutaska St, Ukrainian Institute of Arts and Sciences,

Contact telephone: : +38 (067) 404-81-41
+38 (093) 668-74-28,
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THE INSTITUTE OF JOURNALISM OF TARAS SHEVCHENKO NATIONAL UNIVERSITY OF KYIV



UKRAINIAN INSTITUTE OF ARTS AND SCIENCES



POLISH COLLEGE OF THEOLOGY AND HUMANITIES IN PODKOWA LEŚNA
INSTITUTE OF MEDIA AND SOCIAL SCIENCES

**INTERNATIONAL SCIENTIFIC AND
PRACTICAL CONFERENCE**

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APRIL, 27, 2016

Bucha 2016