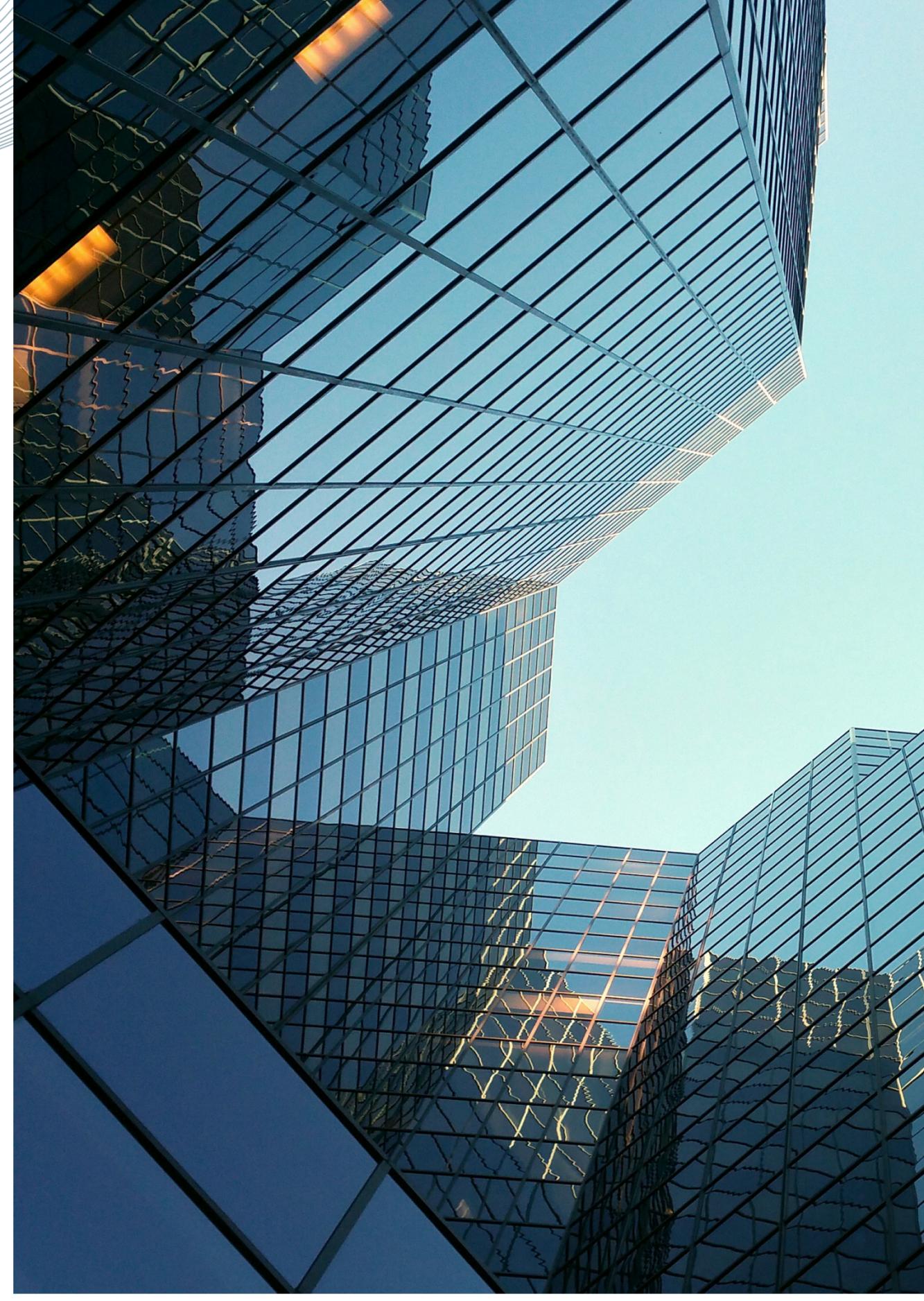


AUP REPORT

2025



АКАДЕМІЯ
УКРАЇНСЬКОЇ
ПРЕСИ



The Academy of Ukrainian Press (AUP) promotes informed and critical media consumption within Ukrainian society and supports adherence to the standards of socially responsible journalism in Ukraine.

AUP is a non-profit, non-governmental, and independent organization founded in 2001 on the basis of the Free Press Center (established in 1995).

www.aup.com.ua



OUR WEBSITE

ABOUT US

KEY AREAS OF ACTIVITY

- Support for journalists and media professionals.
- Development of media literacy.
- Support for democratic institutions.

GEOGRAPHY AND REACH

- Offline events held across various regions of Ukraine and abroad.
- Online events that have reached hundreds of thousands of participants.
- Support for regional media outlets and journalistic communities.

GOALS

- Enhancing the professional qualifications of Ukrainian journalists.
- Promoting the integration of media literacy in Ukraine.
- Translating and publishing handbooks on journalism and media literacy.



ORGANIZATIONAL STRUCTURE

Організаційна структура Академії української преси

🏠 Київ, вул. Юрія Іллєнка, 9 📞 +38 067 372 27 33 🌐 <https://www.aup.com.ua/> 📄 https://t.me/aup_info/ 📘 <https://www.facebook.com/aupfoundation>





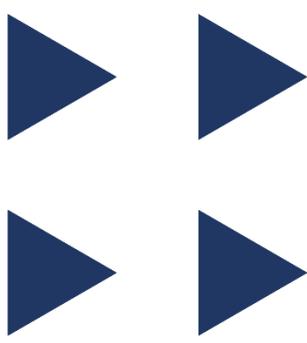
RESULTS 2025



Conducted **113** events
Engaged **4,578** participants
Published **5** books
Achieved **468,000** views across our
resources



CONTACTS



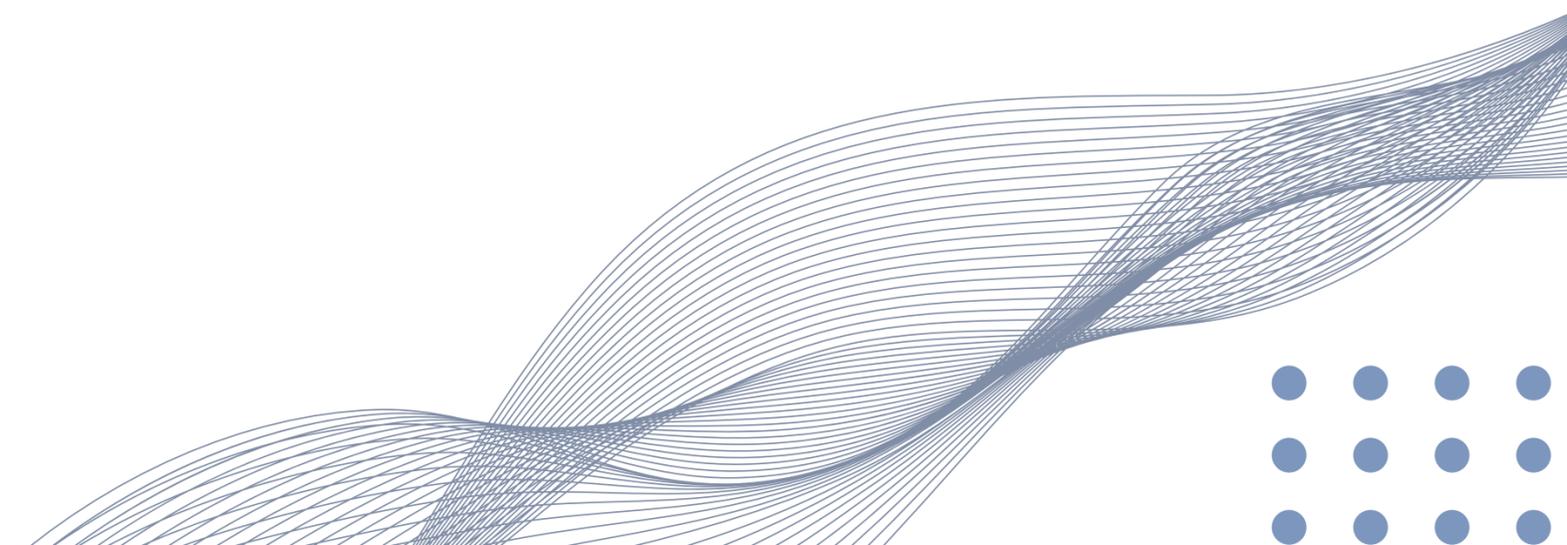
WEBSITE



FACEBOOK



TELEGRAM



CONCLUSIONS

2025 BECAME A YEAR OF SYSTEMIC GROWTH AND STRATEGIC STRENGTHENING FOR THE ACADEMY OF UKRAINIAN PRESS. WE NOT ONLY IMPLEMENTED OUR PLANNED INITIATIVES BUT ALSO ENHANCED OUR INSTITUTIONAL CAPACITY, EXPANDED INTERNATIONAL PARTNERSHIPS, AND SET NEW STANDARDS IN THE FIELDS OF MEDIA EDUCATION AND COUNTERING DISINFORMATION.

AUP CONTINUED TO OPERATE AT THE INTERSECTION OF EDUCATION, JOURNALISM, AND INFORMATION SECURITY – BUILDING PROFESSIONAL COMMUNITIES, SUPPORTING EDUCATORS AND JOURNALISTS, AND SCALING CRITICAL THINKING PRACTICES IN A TIME OF WAR.

AHEAD LIE NEW CHALLENGES THAT REQUIRE EVEN GREATER CONSOLIDATION, EXPERTISE, AND COURAGE. WE ARE READY FOR THEM. OUR MISSION REMAINS UNCHANGED: TO ADVANCE MEDIA LITERACY AS A TOOL OF SOCIETAL RESILIENCE AND TO SUPPORT QUALITY JOURNALISM AS A FOUNDATION FOR UKRAINE'S DEMOCRATIC DEVELOPMENT.

WE THANK OUR PARTNERS, DONORS, EXPERTS, AND ALL PROGRAMME PARTICIPANTS FOR THEIR TRUST AND COOPERATION. TOGETHER, WE ARE SHAPING AN ENVIRONMENT WHERE RESPONSIBLE INFORMATION, PROFESSIONAL STANDARDS, AND CRITICAL THINKING FORM THE FOUNDATION OF THE FUTURE.